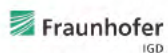
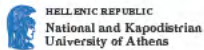


[www.chessexperience.eu](http://www.chessexperience.eu)



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**CHESSEX**  
Cultural Heritage Experiences  
through Socio-personal interactions & Storytelling

An extraordinary personalized  
storytelling experience

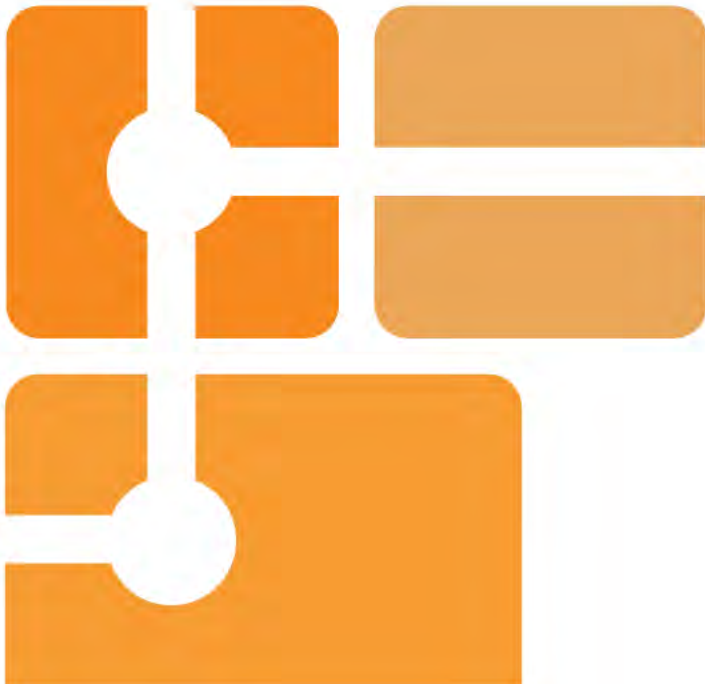


## What is CHESS?

CHESS (Cultural Heritage Experiences through Socio-personal interactions and Storytelling) is a project, which integrates interdisciplinary research in personalization and adaptivity, digital storytelling, interaction design, and narrative-oriented mobile and mixed reality technologies, with a sound theoretical framework from the museological, cognitive, and learning sciences.

## What is the objective?

The principal objective of CHESS is to research, implement, deploy and evaluate both the experiencing of personalized interactive stories for visitors to cultural sites and their authoring by experts in cultural content.



## How does CHESS work?

CHESS integrates two streams of user centred design:

an intuitive visual story **authoring tool** for museum professionals. With almost no technical knowledge, authors can easily create interactive, adaptive, personalized and geo-localized mobile visitor experiences. It includes a powerful asset adapter converting 3D models, videos, images, audio media to all the targeted platforms, including tablets and smart phones;

an integrated system to enhance visitors' **on-site experience** using personal mobile devices. Visitor experiences are supported through geo-localized and interactive playful multimedia content and augmented reality to deliver a cutting edge digital cultural experience.

The CHESS framework is being applied and tested in different types of cultural heritage sites; most notably two world-renowned museums, the **Acropolis Museum** in Greece and the **Cité de l'Espace** in France. Access to end-users has been further enhanced through the international User Group, a diverse body of cultural institutions and organisations.



# TICKET

Acropolis Museum

~~~~~  
No.270198  
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This is your ticket to start an extraordinary, personalized storytelling experience with CHES.

Scan the QR code with your mobile device and answer a few questions about your interests and personal likes.

Get ready for your CHES experience at the Acropolis Museum in Athens.



[www.chessexperience.eu/ticket/am](http://www.chessexperience.eu/ticket/am)

# TICKET

Cité de l'Espace

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No.270198  
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This is your ticket to start an extraordinary, personalized storytelling experience with CHESSE.

Scan the QR code with your mobile device and answer a few questions about your interests and personal likes.

Get ready for your CHESSE experience at the Cité de l'Espace in Toulouse.



[www.chessexperience.eu/ticket/cite](http://www.chessexperience.eu/ticket/cite)