

# Digital Storytelling: Top 4 Lessons From “The Museum As A Digital Storyteller”

Museums and the Web is an annual conference featuring research on—and applications for—digital practices in museums. This gathering is unique in that a lot of conference papers are presented for free online.

One of our favorites from this year’s conference is “The museum as digital storyteller: Collaborative participatory creation of interactive digital experiences (<http://mw2015.museumsandtheweb.com/paper/the-museum-as-digital-storyteller-collaborative-participatory-creation-of-interactive-digital-experiences/>)” by Maria Roussou, Laia Pujol, Akrivi Katifori, Angeliki Chrysanthi, Sara Perry, and Maria Vayanou.

Their study looked at how museums can author digital storytelling experiences that are entertaining without sacrificing scientific and/or academic integrity. During workshops with participants from the Acropolis Museum in Greece, Çatalhöyük in Turkey, and Stedelijk Museum in Amsterdam, the researchers learned many lessons about digital storytelling. The following are our top four takeaways from their findings.